

11 May 2012
[10-12]

Administrative Assessment Report – Application A1070

Packaging Size for Phytosterol-enriched Lower Fat Cheese

<p>Date received: 19 March 2012 Date due for completion of administrative assessment: 11 April 2012 Date completed: 11 April 2011</p>		
<p>Applicant: Kraft Foods</p>		<p>Potentially affected Standard: Standard 2.5.4 – Cheese</p>
<p>Brief description of Application: To remove the current restrictions on package sizes of low fat cheese enriched with phytosterol esters.</p>		
<p>Procedure: General</p>	<p>Estimated total hours: Up to 350 hours</p> <p>Reasons why:</p> <ul style="list-style-type: none"> • This Application seeks a modification of an existing permission. • As a result of processing other phytosterol applications and reviews, much of the background knowledge required for this Application is already available in-house. 	<p>Estimated start work: Early July 2012</p>

Decision

Application accepted

Date: 11 April 2012

<p>Has the Applicant requested confidential commercial information status?</p> <p>Yes No ✓</p> <p>What documents are affected?</p>
<p>Has the Applicant provided justification for confidential commercial information request?</p> <p>N/A</p>
<p>Has the Applicant sought special consideration e.g. novel food exclusivity, two separate applications which need to be progressed together e.g. a novel food and a related health claim?</p> <p>Yes No ✓</p>

Charges

<p>Does FSANZ consider that the application confers an exclusive capturable commercial benefit on the Applicant?</p> <p>Yes No ✓</p>
<p>Does the Applicant want to expedite consideration of this Application?</p> <p>Yes ✓ No Not known</p>

Application Handbook requirements

<p>Which Guidelines within the Part 3 of the <i>Application Handbook</i> apply to this Application?</p> <p>3.1 and 3.6.1</p>
<p>Is the checklist completed?</p> <p>Yes ✓ No</p>
<p>Does the Application meet the requirements of the relevant Guidelines?</p> <p>Yes ✓ No</p> <p>If no, where did the application fail to meet requirements?</p> <p>N/A</p>
<p>Does the Application relate to a matter that may be developed as a food regulatory measure, or that warrants a variation of a food regulatory measure?</p> <p>Yes ✓ No</p>
<p>Is the Application so similar to a previous application or proposal for the development or variation of a food regulatory measure that it ought not to be accepted?</p> <p>Yes No ✓</p>
<p>Did the Applicant identify the Procedure that, in their view, applies to the consideration of this Application?</p> <p>Yes ✓ No</p> <p>If yes, indicate which Procedure:</p> <p>General</p>
<p>Other Comments or Relevant Matters:</p> <p>Nil</p>

Consultation & assessment timeframe

Proposed length of public consultation period:

6 weeks

Proposed timeframe for assessment:

'Early Bird Notification' due: 10 May 2012

Commence assessment (Clock start)	Early July 2012
Completion of assessment & preparation of draft food reg measure	Mid-October 2012
Public comment	Mid-October– early December 2012
Board to complete approval	Early March 2013
Notification to the Forum	Late March 2013
Anticipated gazettal if no review requested	Early June 2013